



*Using old world methods to handcraft unique vineyard designated wines.*

## 2016 Hi-Rollr Red

Our Rennie Organic Vineyard, Yorkville Highlands, Mendocino

- ◆ Grapes 100% from vineyards in southern Mendocino County certified organic by CCOF
  - ◆ Malbec 65%, Cabernet Franc 18%, and Merlot 17%,
  - ◆ 14 months in French oak barrels
  - ◆ Technical Notes:
    - Alcohol: 13.5%
    - Total Acidity: 6.5 g/L; pH: 3.41
- Certified each year since planting in 1990 by CCOF (California Certified Organic Farmers).*



### Our Rennie Organic Vineyard

Elevation: 1,000 ft. (300m); Exposure: South  
Trellis System: Split canopy, quadrilateral cordon  
Spacing 9 ft. x 6 ft.; Rootstock: 5C  
Vines per acre: 807 (1,995/ha)  
Tons per acre average: 3.8 tons (8 hl per ha)  
Cultural: Leaf removal, shoot thinning, crop thinning and harvested by hand.

### Winemaker Notes

This is our eleventh vintage of the wine named using a local term. Each vintage we've spent numerous mornings in blind tasting sessions trying countless options to create an interesting blend. Our objective has always been to produce an accessible everyday house wine at an attractive price. A "Tuesday Night Wine," an easy drinkin' wine that goes with just about everything - a real crowd pleaser. And ironically, one need not be a Hi-Rollr to drink this wine often.

### Why Hi-Rollr ?

**Hi-Rollr** is a term coined in about 1900 by speakers of Boontling, (the name is a combination of "Boonville," our nearest town about 10 miles away and "lingo") spoken by residents of Mendocino's Anderson Valley. It refers to the folks living in the hills of Yorkville, who apparently would roll up their pant legs of their overalls while crossing muddy steams and then forget to roll them back down before arriving at the bustling town of Boonville for the Saturday night dinner and dance. Locals pointed and laughed and the name stuck. Boontling briefly enjoyed a national audience in the mid-1970s when a Boontling speaker was a regular guest on the The Tonight Show. Because Boontling is a spoken language, rather than a written one, spellings of words vary greatly.

